

## ABSTRACT

**[0087]** A system and method by which an information broadcaster broadcasts content received from at least one information provider to a plurality of information receivers. A server device operated by the information broadcaster broadcasts the content over a network to client devices operated by information receivers. The content is transmitted to the client devices according to a preferred reception mode directly communicated from each of the client devices to the server device. The preferred reception mode indicates a preferred content reception device for converting the content to a user perceptible form. The preferred content reception device may be selected from a facsimile machine, a facsimile printer and a processing device such as a computer or personal digital assistant. The preferred reception mode may further indicate that a client device is in a non-reception mode, i.e., no content should be sent to the client device.